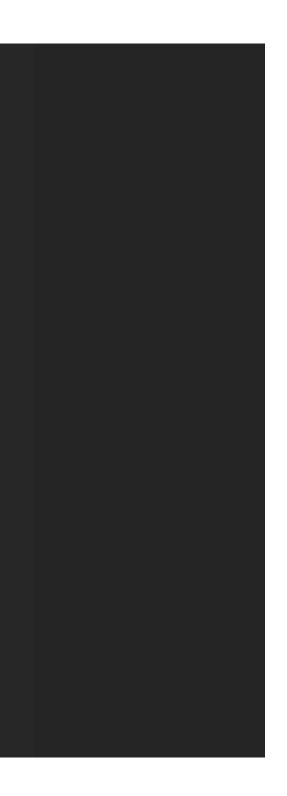


MIKE NIZINSKI

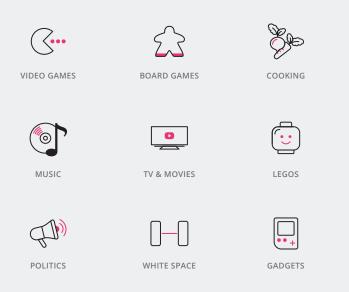


MIKE NIZINSKI

A bit about me: I'm a creative who tends to dabble across all areas of the digital spectrum. With a background in illustration I look for ways to tell stories in a visual ways, whether it's a simple micro interaction or full fledged marketing campaign. I'm a team leader, looking to grow the skills of those around me and always looking for ways to improve myself. Throughout the years, I taught myself HTML, CSS, Javascript and just enough PHP to be dangerous.

After nearly a decade and a half of working at various Atlanta agencies, I started a company with friends and co-works. This experience has been invaluable allowing me the opportunity to lead accounts and projects and to use my cross-discipline skills to develop new approaches to creative and code challenges. I'm looking forward to the next chapter of my career as I continue to grow and create awesome digital things.

INTERESTS



EXPERIENCE

Director, Creative Implementation

Narwhal Digital 2016 - Present

Narwhal is a company I helped to start and build. It was a place to apply years of practice to new ways of thinking. My role spanned from leading clients, creative and development teams across various projects.

Art Director, Developer

Self Employed 2014 - Present

Taking what I've learned throughout my career, I decided to start my own company and go freelance. During this time I spearheaded project from concept to execution, playing nearly all roles from design to development.

Associate Creative Director

Think Interactive 2	007 -	2014
---------------------	-------	------

Managed creative teams across various projects ranging from social campaigns, large scale enterprise site design, applications and tool sets. While at Think, I rose from Sr. Designer to Associate Creative Director.

Senior Designer, Developer	
BKV	2005 - 2007

BA Illustration / MA Digital Arts Maryland Institute College of Art 1997 - 2002

SKILLS

Software

Adobe Creative Suite

Sketch

Invision Studio

Google Suite

MS Office

Figma

Dev Skills

CSS/SASS/LESS HTML JavaScript/JQuery PHP Wordpress

Soft Skills

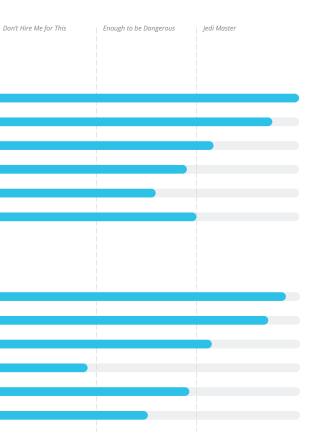
SquareSpace

Art/Creative Direction
 User Experience
 Interactive Advertising
 Digital Design
 Communication

CONTACT

Ph: 678.665.5030
Email: mike.nizinski@gmail.com

Web: mikenizinski.com



- Digital Strategy
- 🜔 Web Design
- Project Management
- Account Management
- Spelling

Dribbble: /mnizinski Behance: /mnizinski LinkedIn: /mnizinski

CLIENTS THROUGH MY CAREER













WEBSITE, BRANDING & COLLATERAL

QASymphony started with simple PPC landing pages and grew to a full site redesign. From there, the account grew include all marketing activities ranging from collateral to trade show booths.

Role

- Account Director
- Art Director
- UX Designer
- Front End Developer

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DevOps Event Recap Big thanks to our partner Column Technologies for hosting a DevOps round...

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Column Technologies, Atlassian & QASymphony DevOps Event Recap

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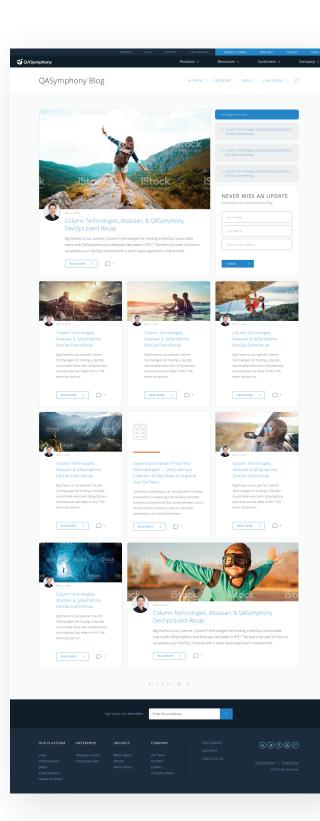


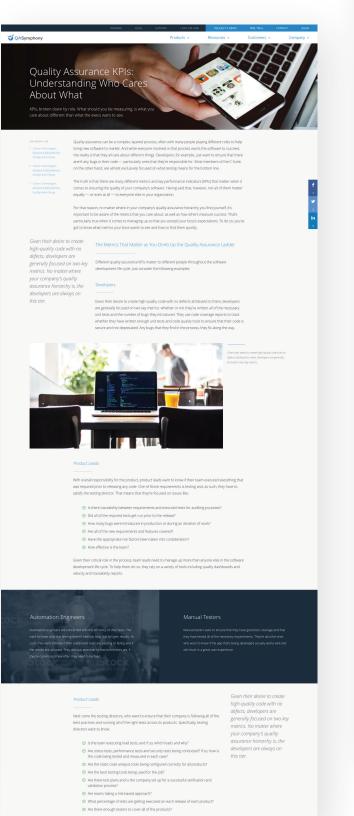
WEBSITE, BRANDING & COLLATERAL

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Role

- Account Director
- Art Director
- UX Designer
- Front End Developer









Other Executives

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The Final Word on Testing Metrics

Although it's easy to adopt runnel vision and only think in terms of the testing metrics and KPBs that matter most to you, to work effectively in an organization, you've got look beyond yourself. Specifically, that means taking note of what your boss carses about and making sure that you're providing her with the data she needs — not just what's important to you.



Its important to make that process as easy as possible for everyone in your testing organization fortunately using tools can help unth regist data as your fingentiss. Better, yout, the right tool will automacially collect relevant data into dashboards for you, so that its there for everyone to see. With that level of transparency, you can continue to focus on what you care about, with the confidence of knowing that you can communicate your value across the organization with the entities that matter mass to eash stakeholder.



Byton departed from England leaving a trail of scandal over his marial conduct and since then saw himself as an exide expatisians. Shelley was expelled from Oxford and he fell in degrace by marying an in-keeper's daughter, he always struggled to reconcile his origin with his policial lideas: "Shelley could find no way of resolving his own cortradictory ophicon" (Croniv, 2000).

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WEBSITE, BRANDING & COLLATERAL

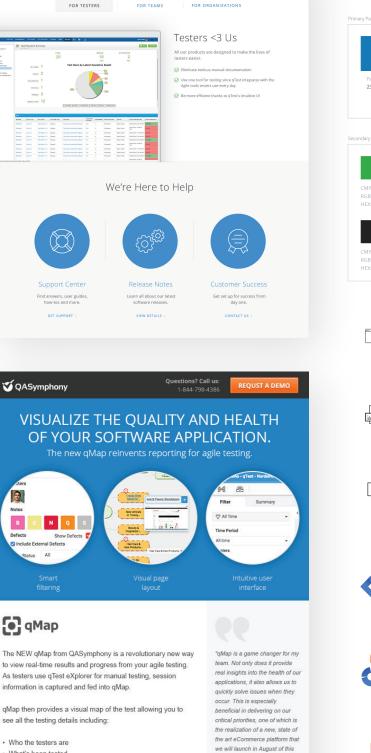
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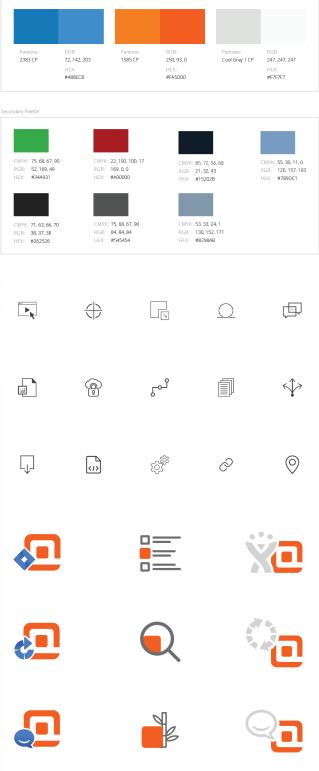
- Account Director
- Art Director
- UX Designer
- Front End Developer



S Use one tool for testing since qTest integrates with th



Features for Everyone



— Abdul Kahn, Senior Director eCommerce Delivery at Office Depot Office DEPOT

OfficeMax

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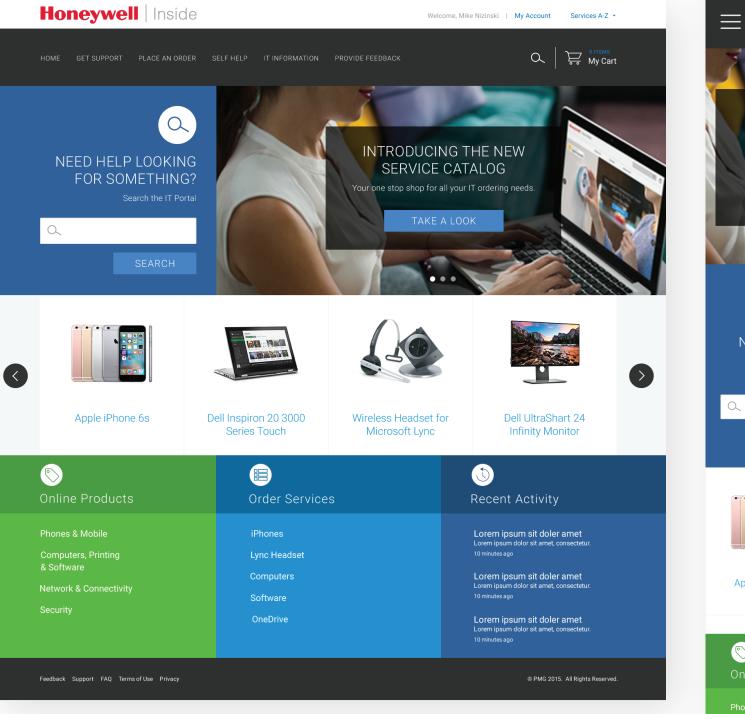
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DIGITAL STRATEGY & EXPERIENCE CONCEPT

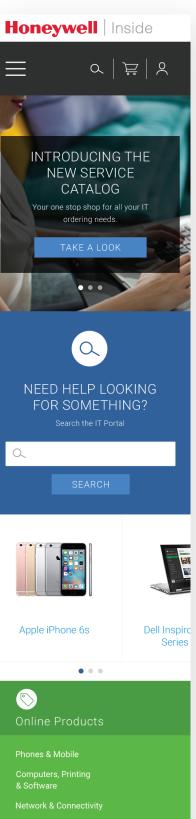
PMG's platform is an amazing BPM product. Our team re-imagine their UX flows to be more intuitive and attractive. We not only designed their core application tools, but became an extension of their team to help their clients design completely custom Uls.

Role

- Designer
- UX Lead
- Art Director
- Creative Director



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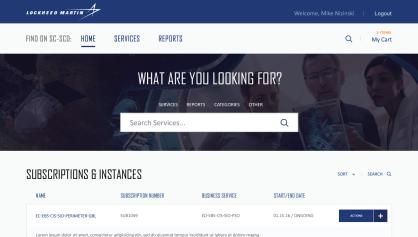
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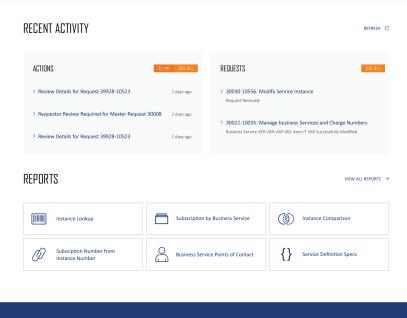
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- UX Lead
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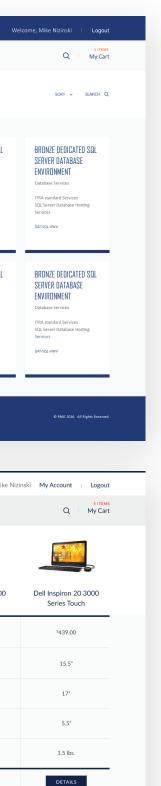


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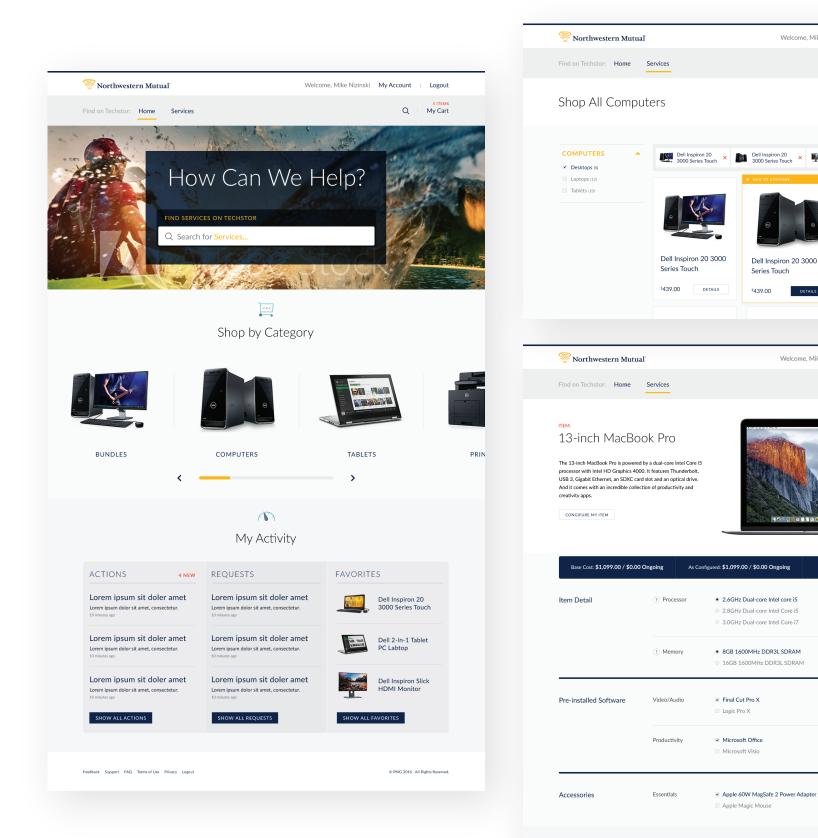
pmg ^{sa}

DIGITAL STRATEGY & EXPERIENCE CONCEPT

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Role

- Designer
- UX Lead
- Art Director
- Creative Director



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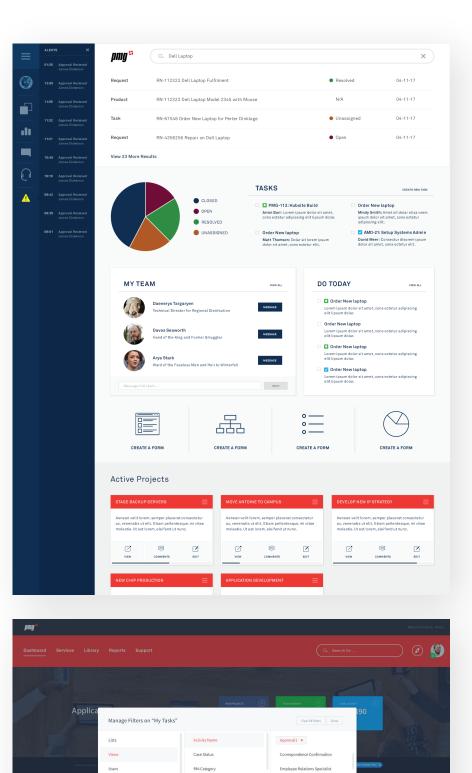
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List Group

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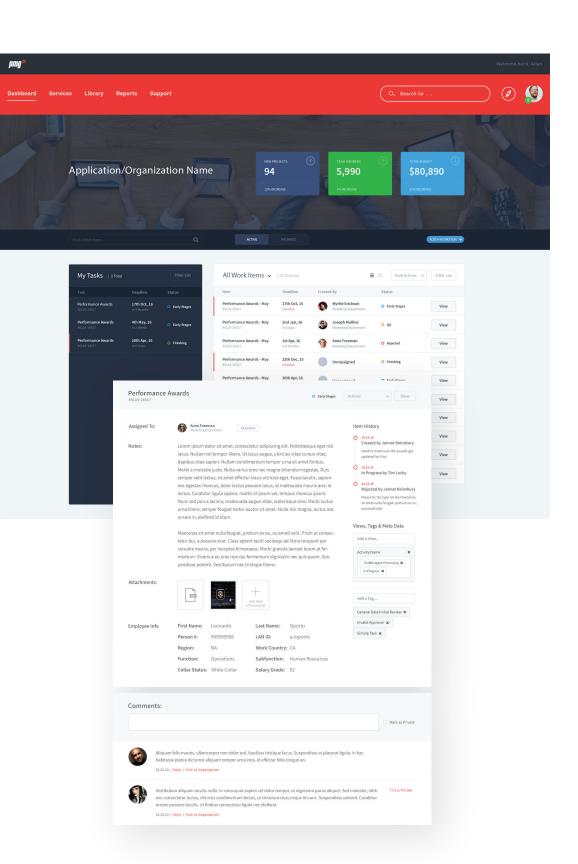
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WEBSITE, BRANDING & PRODUCT POSITIONING

PGis website was a full brand reinvention, establishing new creative treatments, color palette, and design system. The new brand moved throughout the organization into marketing templates and programs.

Role

- Art Director
- UX Designer
- Design Lead





SOCIAL



VALUE

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COLLABORATIVE



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WEBSITE, BRANDING & PRODUCT POSITIONING

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- Design Lead



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PLAN DETAILS

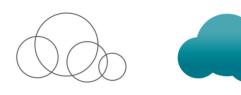
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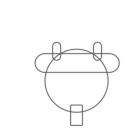
Reliable

Cityscapes

Device

TAKE A TOUR SCHEDULE A TOUR







Product Background Elements (iMeet)



ICON CREATION



MI	CRC

Local Spaces

Human

Simplicity

Personal

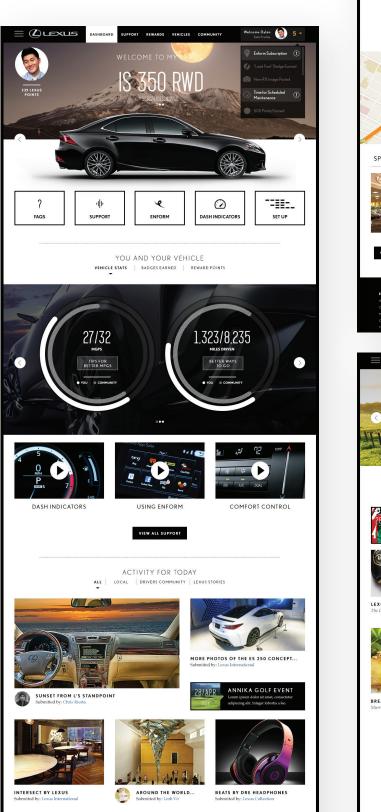


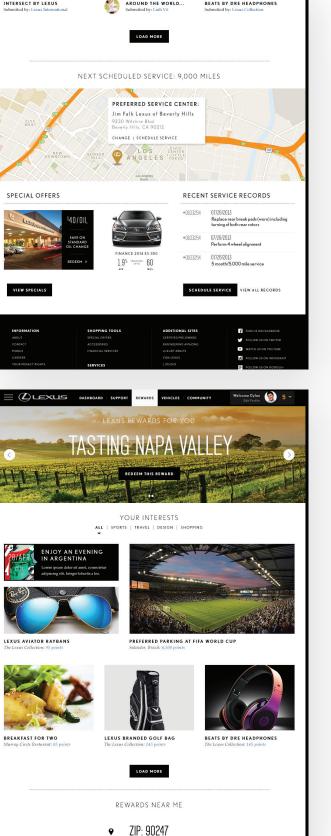
DIGITAL STRATEGY, DESIGN & PROGRAM DEVELOPMENT

Lexus needed a strong creative and digital strategy to secure funding for updating their aging loyalty program. In 6-weeks our embedded team brought new life to the program with fresh design, new thinking and high-fidelity prototypes.

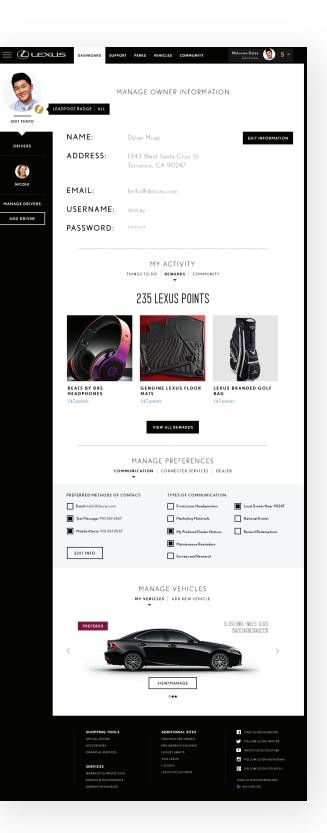
Role

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- Art Direction
- UX Designer
- Front End Developer





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DRIVERS