MIKE NIZINSKI

ART DIRECTION | DESIGN | DEVELOPMENT

MIKE NIZINSKI

A bit about me: I'm a creative who tends to dabble across all areas of the digital spectrum. With a background in illustration I look for ways to tell stories in a visual ways, whether it's a simple micro interaction or full fledged marketing campaign. I'm a team leader, looking to grow the skills of those around me and always looking for ways to improve myself. Throughout the years, I taught myself HTML, CSS, Javascript and just enough PHP to be dangerous.

After nearly a decade and a half of working at various Atlanta agencies, I started a company with friends and co-works. This experience has been invaluable — allowing me the opportunity to lead accounts and projects and to use my cross-discipline skills to develop new approaches to creative and code challenges. I'm looking forward to the next chapter of my career as I continue to grow and create awesome digital things.

INTERESTS

VIDEO GAMES

BOARD GAMES

COOKING

MUSIC

TV & MOVIES

LEGOS

POLITICS

WHITE SPACE

GADGETS

EXPERIENCE

Director, Creative Implementation

Narwhal Digital .... 2016 - Present

Narwhal is a company I helped to start and build. It was a place to apply years of practice to new ways of thinking. My role spanned from leading clients, creative and development teams across various projects.

Art Director, Developer

Self Employed... 2014 - Present

Taking what I've learned throughout my career, I decided to start my own company and go freelance. During this time I spearheaded project from concept to execution, playing nearly all roles from design to development.

Associate Creative Director

Think Interactive.. 2007 - 2014

Managed creative teams across various projects ranging from social campaigns, large scale enterprise site design, applications and tool sets. While at Think, I rose from Sr. Designer to Associate Creative Director.

Senior Designer, Developer

BKV.. 2005 - 2007

Interactive Designer, Developer

Definition 6 .... 2004 - 2005

Interactive Designer

Iris Media Group .... 2002 - 2003

BA Illustration / MA Digital Arts

Maryland Institute College of Art .... 1997 - 2002

SKILLS

Don't Hire Me for This   *Enough to be Dangerous*   *Jedi Master*

Software

Adobe Creative Suite

Sketch

Invision Studio

Figma

Google Suite

MS Office

Dev Skills

CSS/SASS/LESS

HTML

JavaScript/JQuery

PHP

Wordpress

SquareSpace

Soft Skills

Art/Creative Direction

User Experience

Interactive Advertising

Digital Design

Communication

Digital Strategy

Web Design

Project Management

Account Management

Spelling
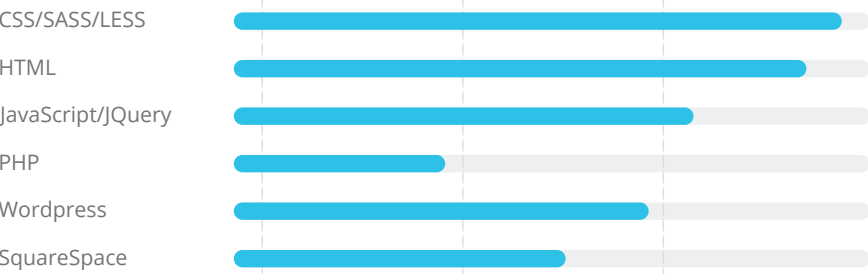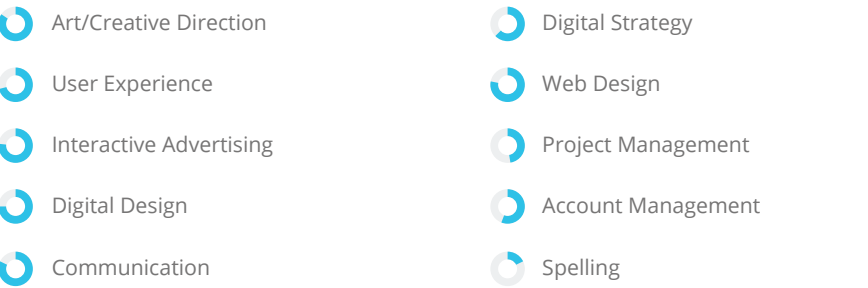
CONTACT

Ph: 678.665.5030

Email: mike.nizinski@gmail.com

Web: mikenizinski.com

Dribbble: /mnizinski

Behance: /mnizinski

LinkedIn: /mnizinski

CLIENTS THROUGH MY CAREER

LEXUS

TRICENTIS

NMP
NORO-MOSELEY PARTNERS

QASymphony

Hope Industrial Systems, Inc.
Industrial Monitors and Touch Screens

UserIQ

PGi

GEORGIA AQUARIUM

Nutro

ORKIN

Coca-Cola

pmg

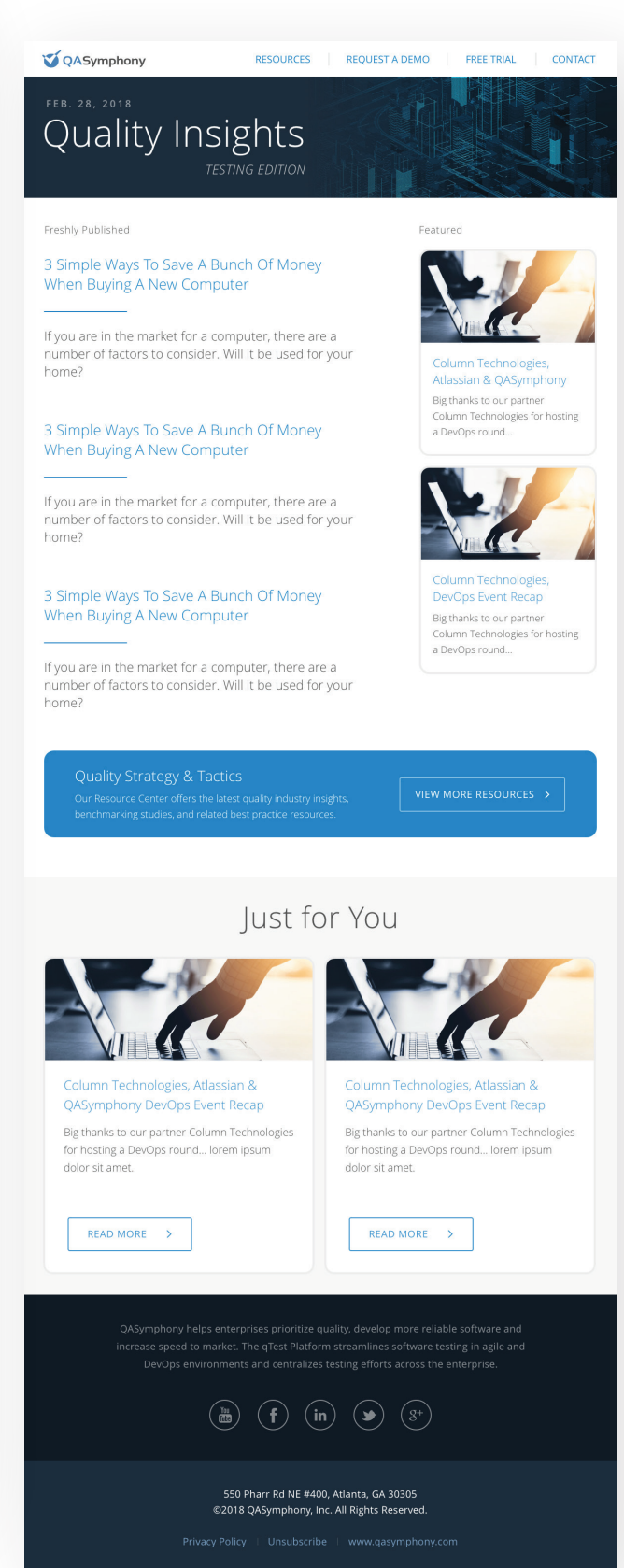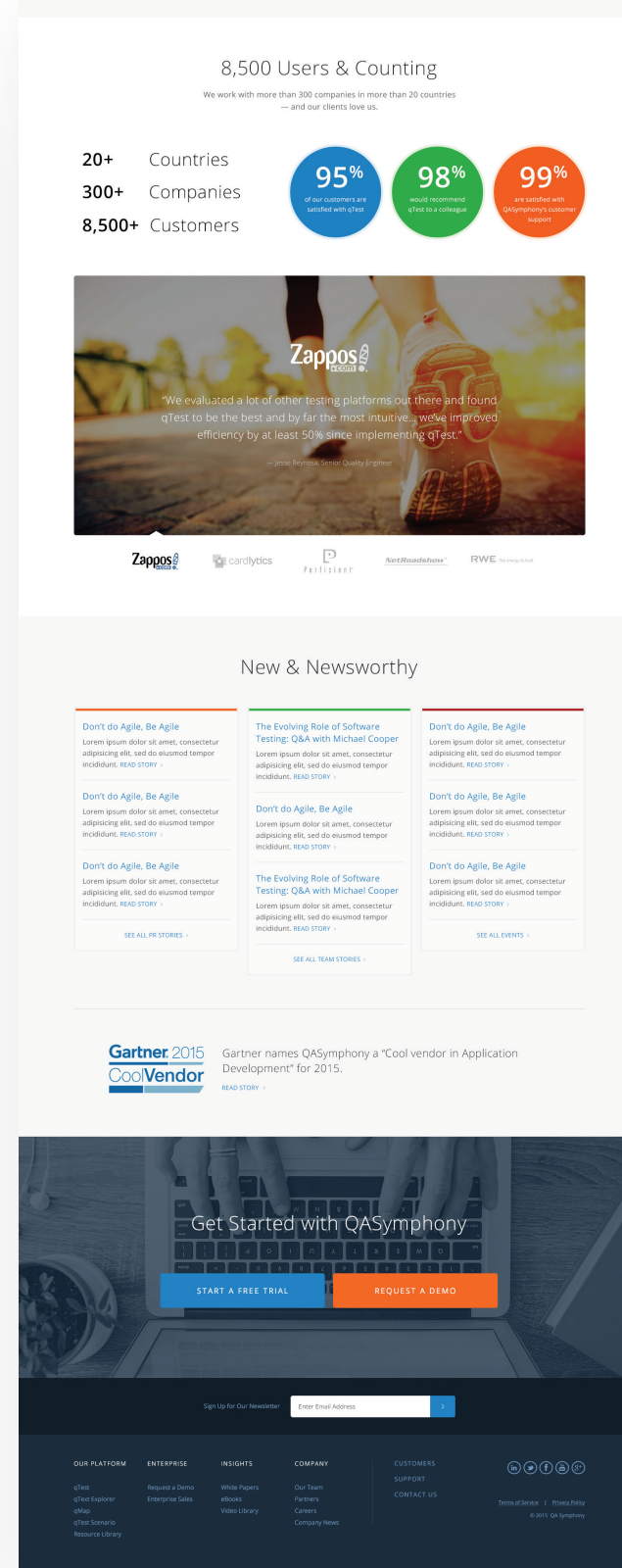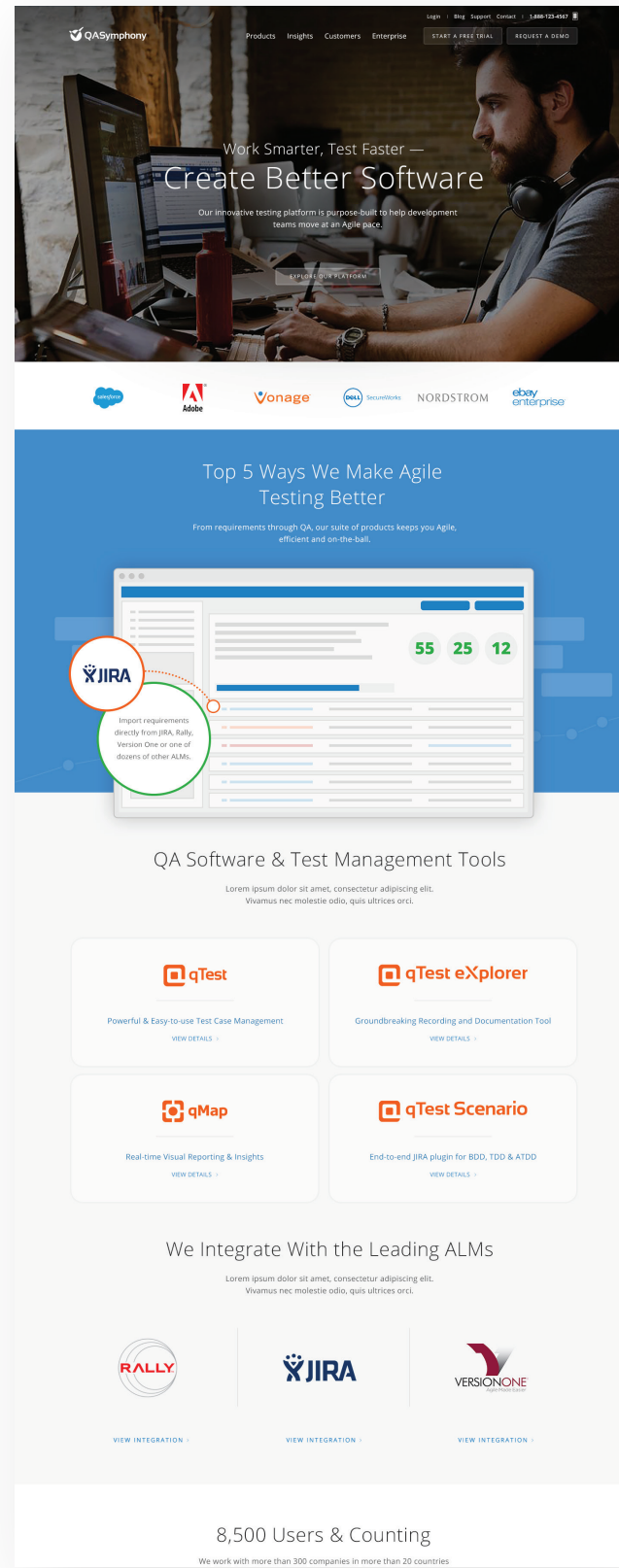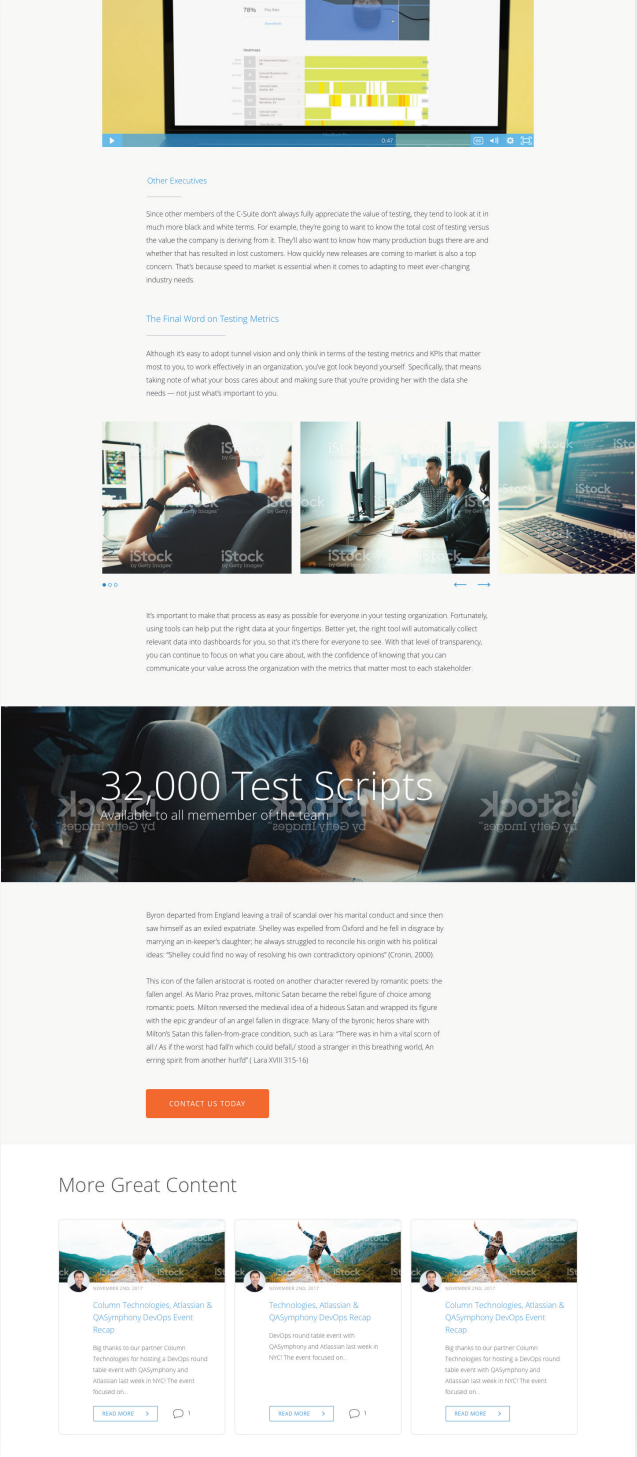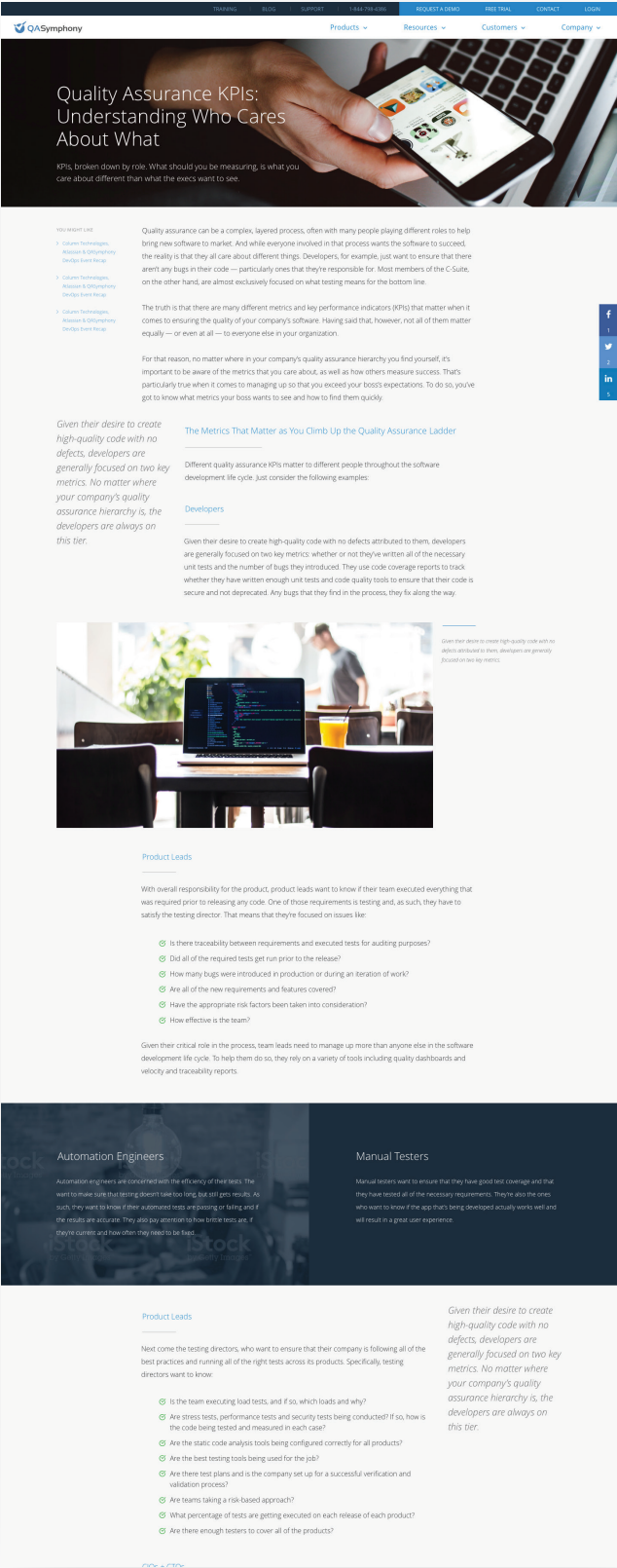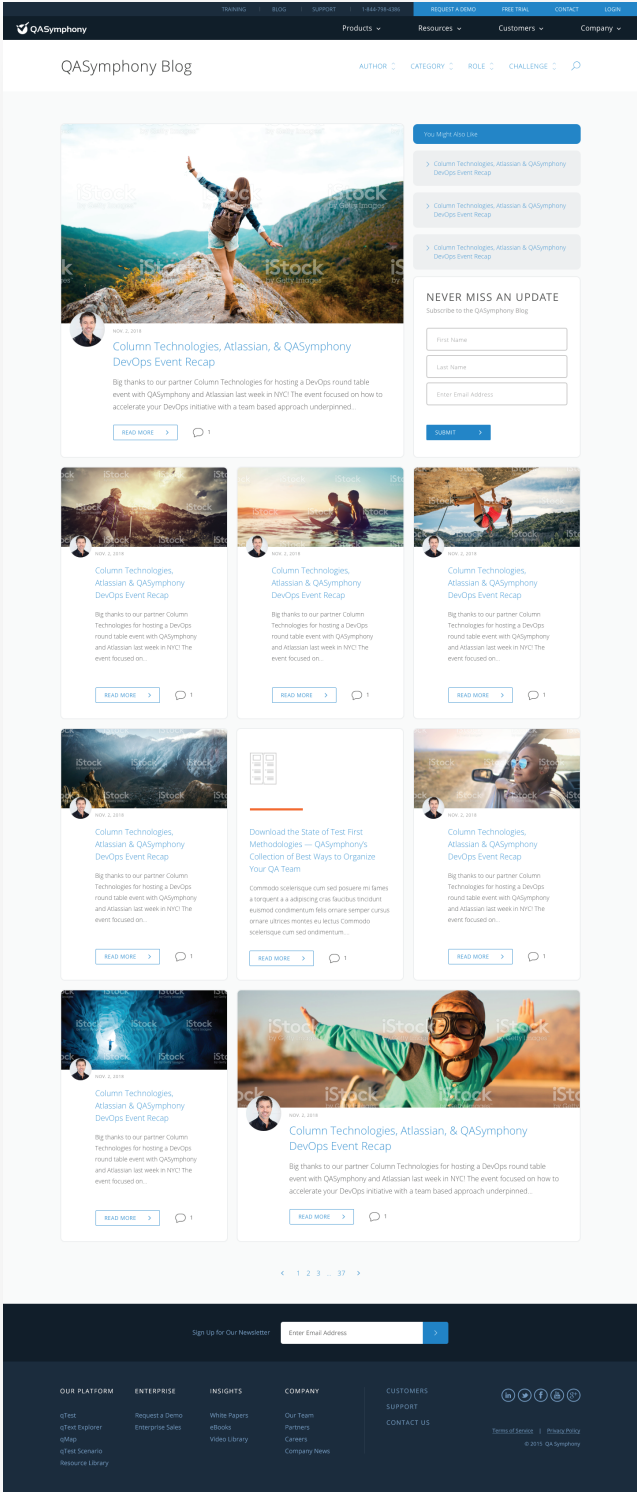Char-Broil

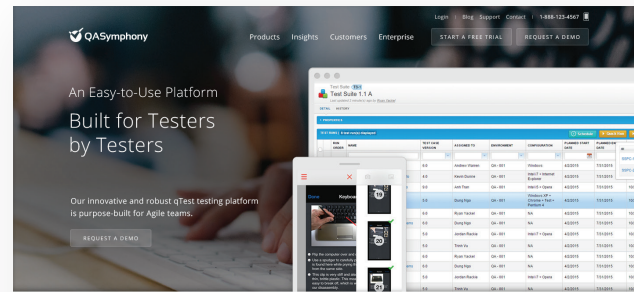THE HOME DEPOT

EQUIFAX

pindrop

QASymphony

WEBSITE, BRANDING & COLLATERAL

QASymphony started with simple PPC landing pages and grew to a full site redesign. From there, the account grew include all marketing activities ranging from collateral to trade show booths.
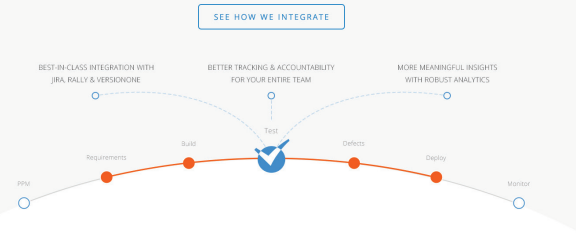
Role

◆ Account Director

◆ Art Director

◆ UX Designer

◆ Front End Developer

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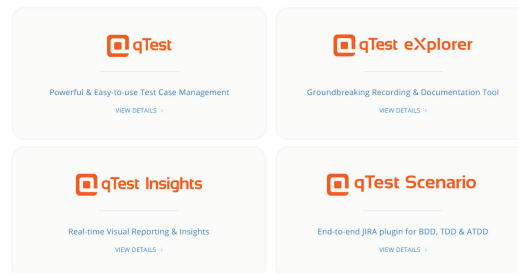- Art Director
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PMG ◆

DIGITAL STRATEGY & EXPERIENCE CONCEPT

PMG's platform is an amazing BPM product. Our team re-imagine their UX flows to be more intuitive and attractive. We not only designed their core application tools, but became an extension of their team to help their clients design completely custom UIs.

Role

◆ Designer

◆ UX Lead

◆ Art Director

◆ Creative Director

Honeywell | Inside

Welcome, Mike Nizinski | My Account | Services A-Z ▾

HOME   GET SUPPORT   PLACE AN ORDER   SELF HELP   IT INFORMATION   PROVIDE FEEDBACK

5 ITEMS
My Cart

NEED HELP LOOKING FOR SOMETHING?

Search the IT Portal

SEARCH

INTRODUCING THE NEW SERVICE CATALOG

Your one stop shop for all your IT ordering needs.

TAKE A LOOK

Apple iPhone 6s

Dell Inspiron 20 3000 Series Touch

Wireless Headset for Microsoft Lync

Dell UltraShart 24 Infinity Monitor

Online Products

Phones & Mobile

Computers, Printing & Software

Network & Connectivity

Security

Order Services

iPhones

Lync Headset

Computers

Software

OneDrive

Recent Activity

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10 minutes ago

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10 minutes ago

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Honeywell | Inside

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Dell Inspiro Series

Online Products

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Computers, Printing & Software

Network & Connectivity
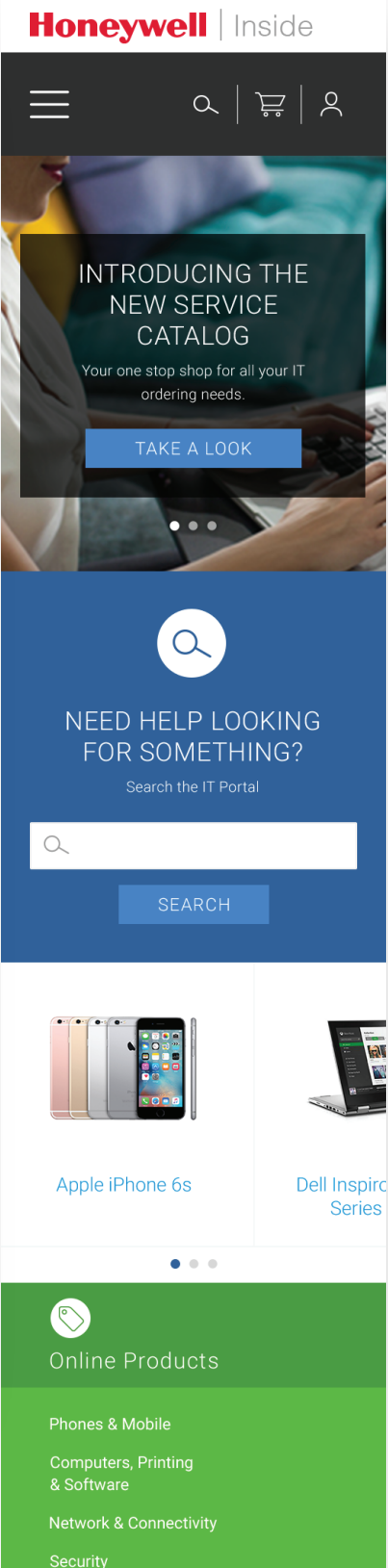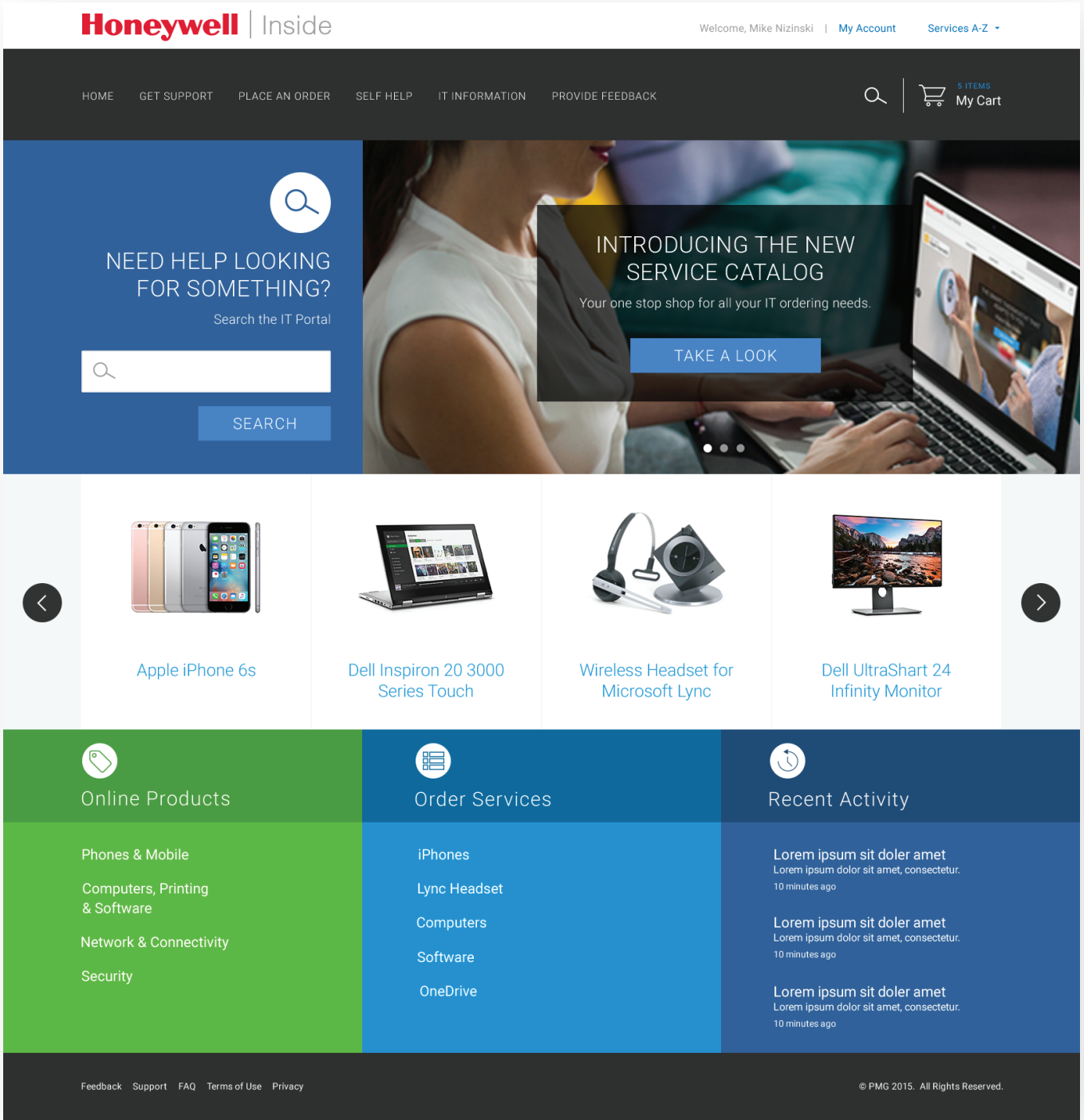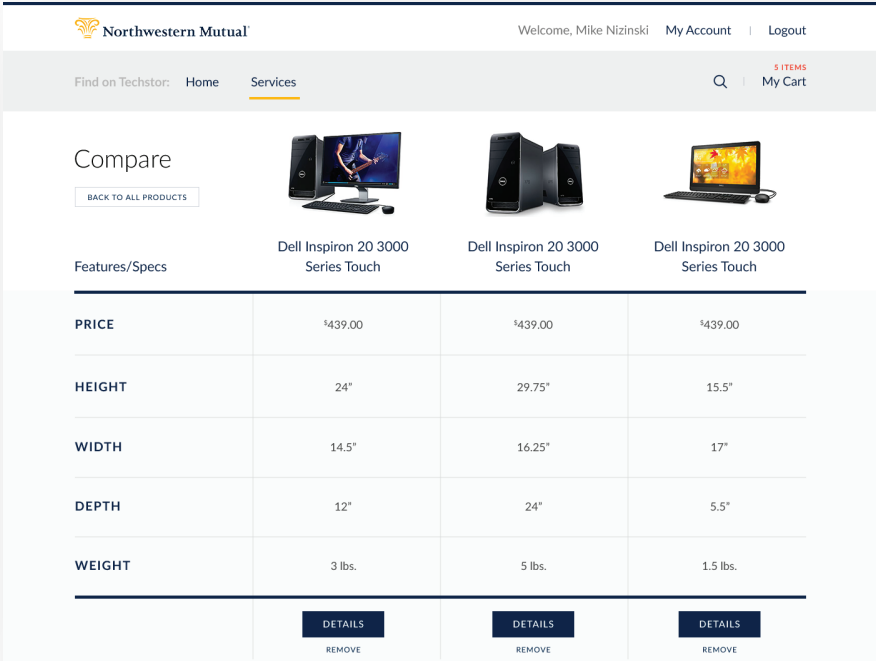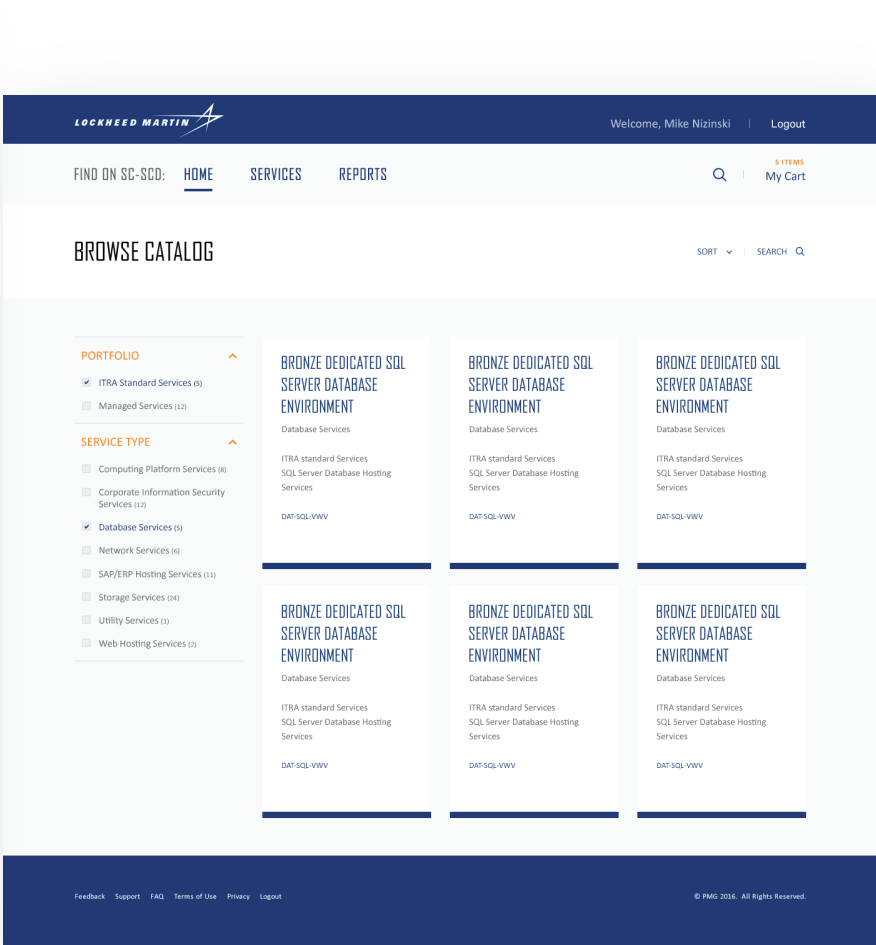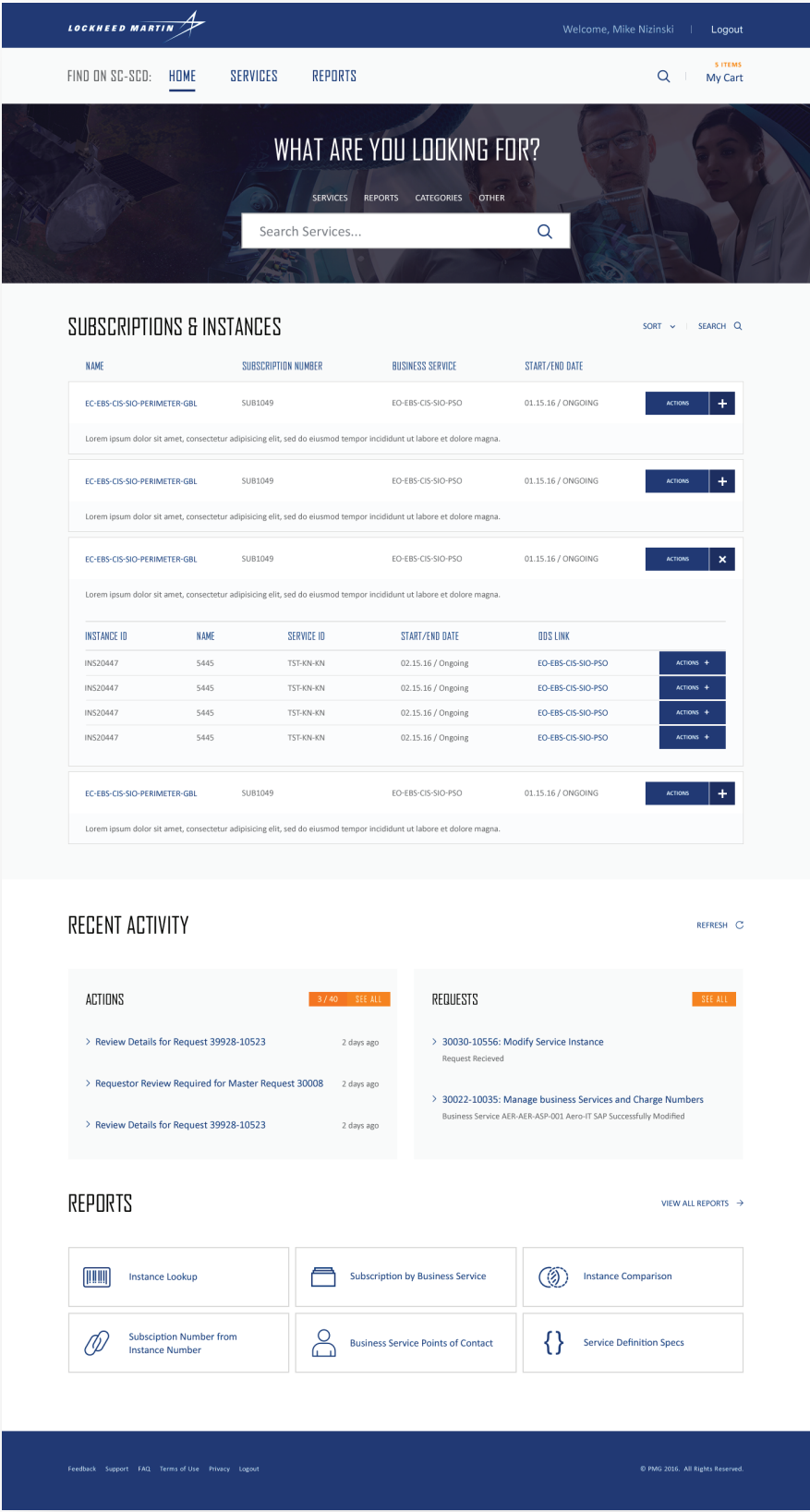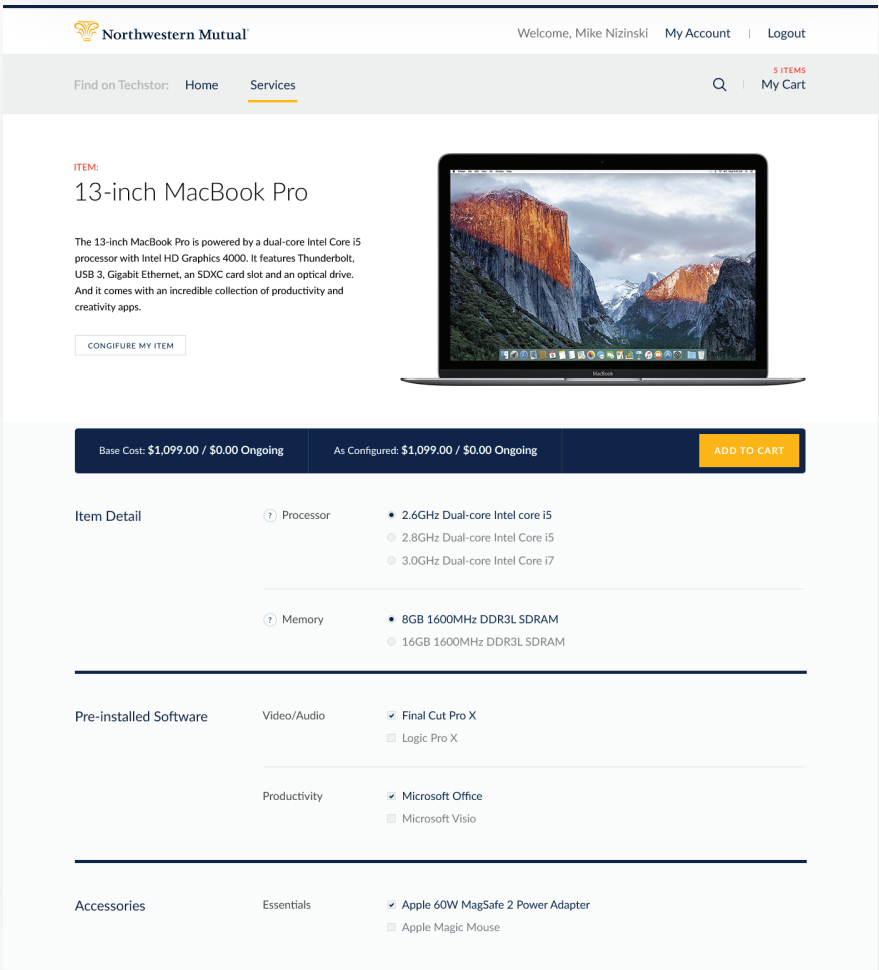
Security

pmg

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Role

- Designer
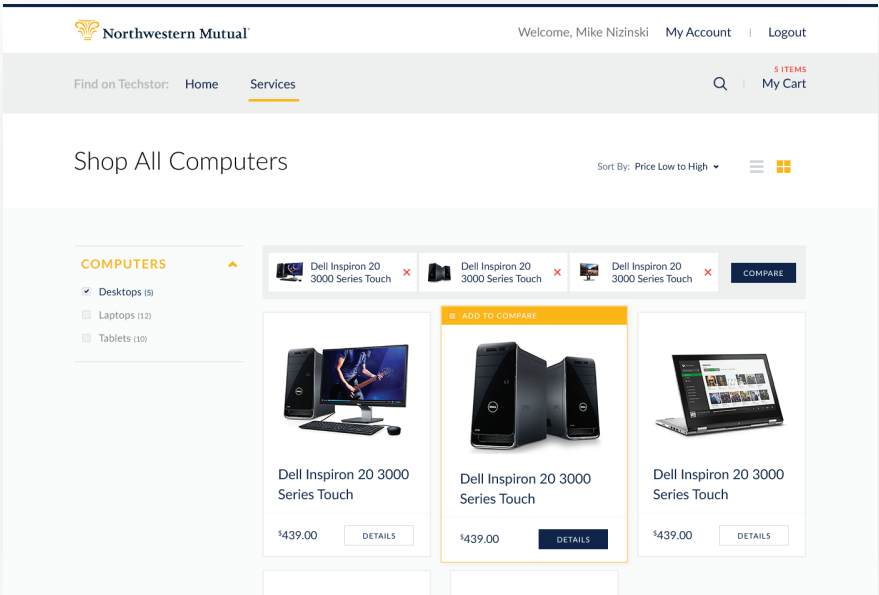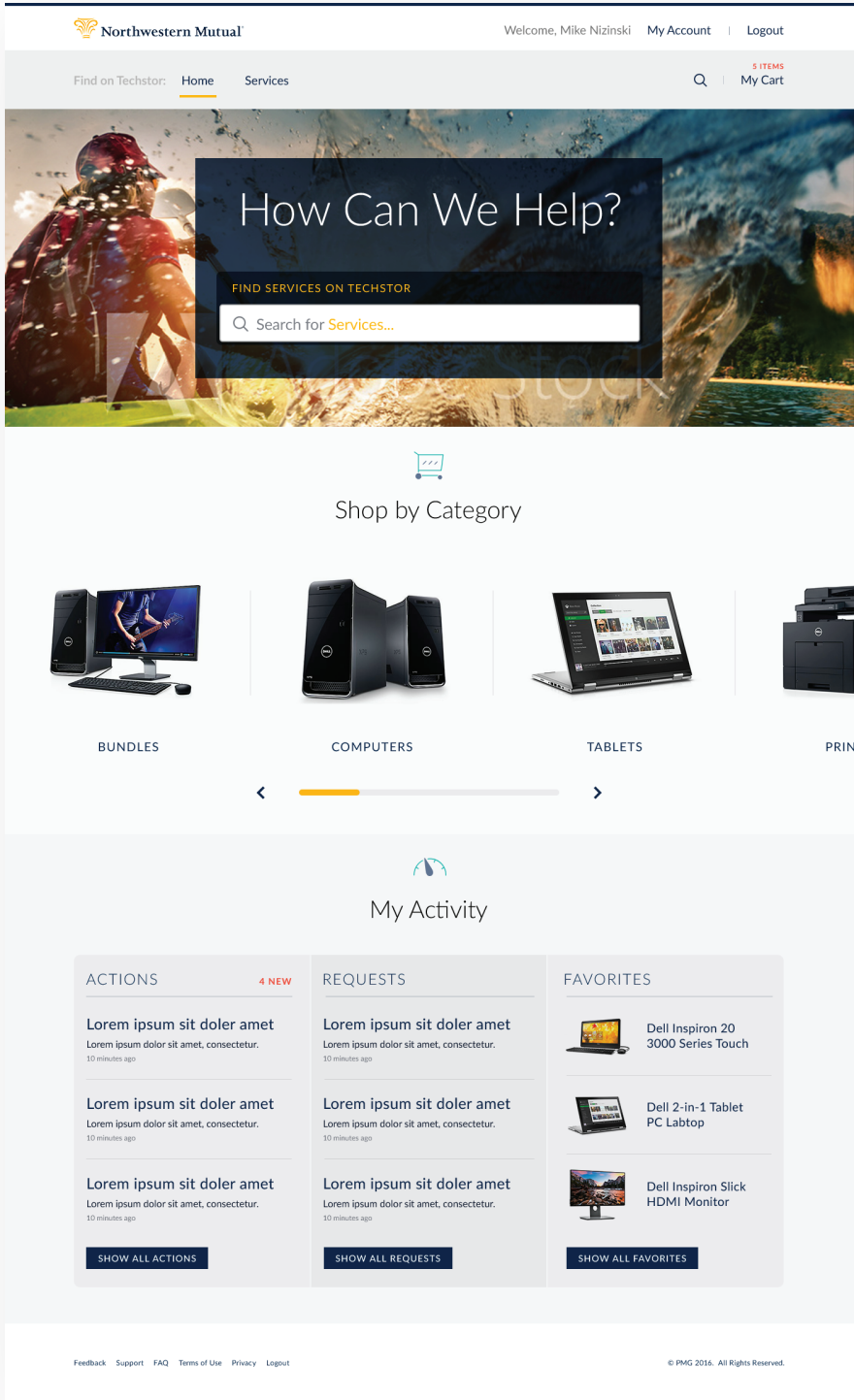- UX Lead
- Art Director
- Creative Director

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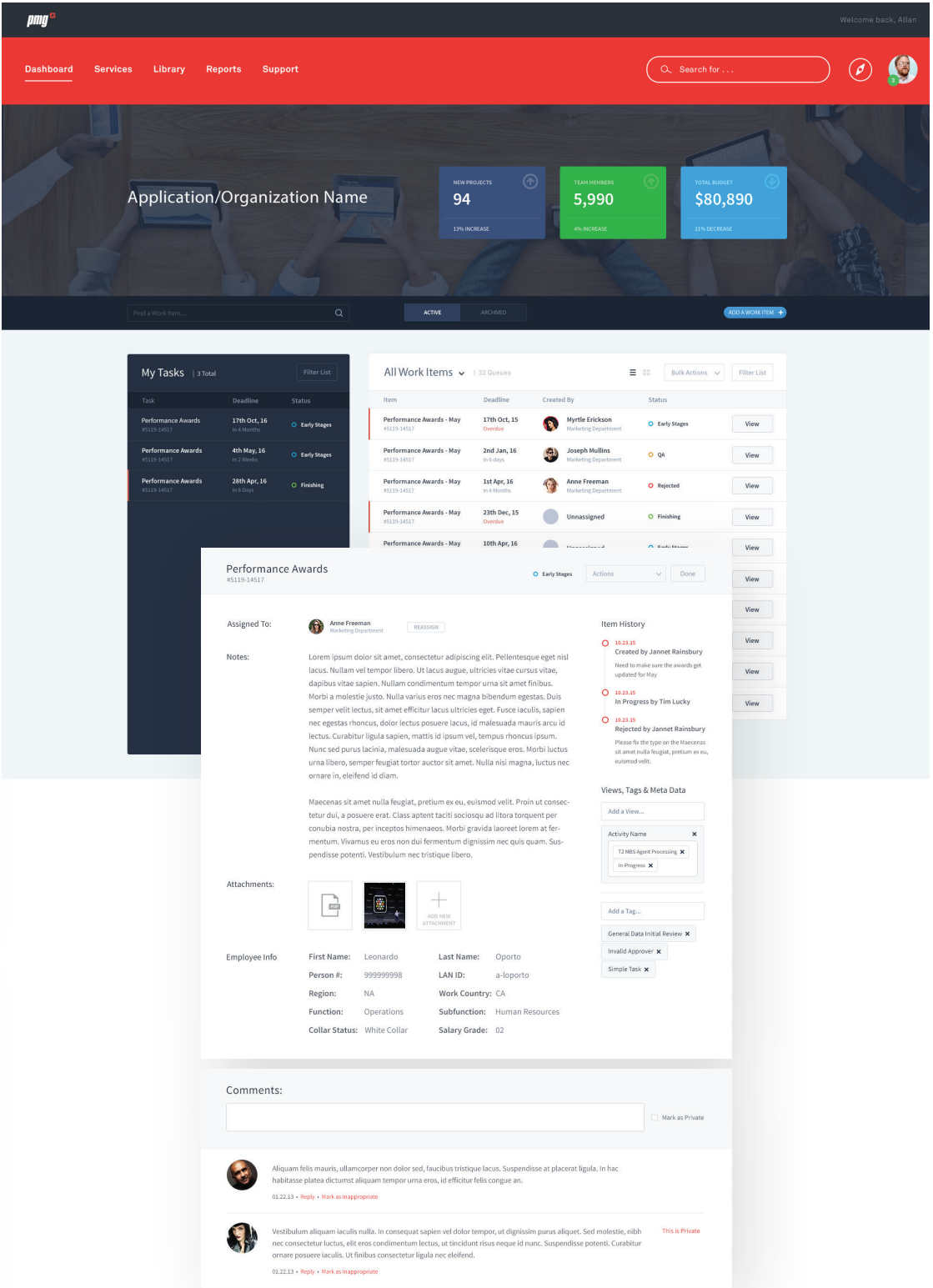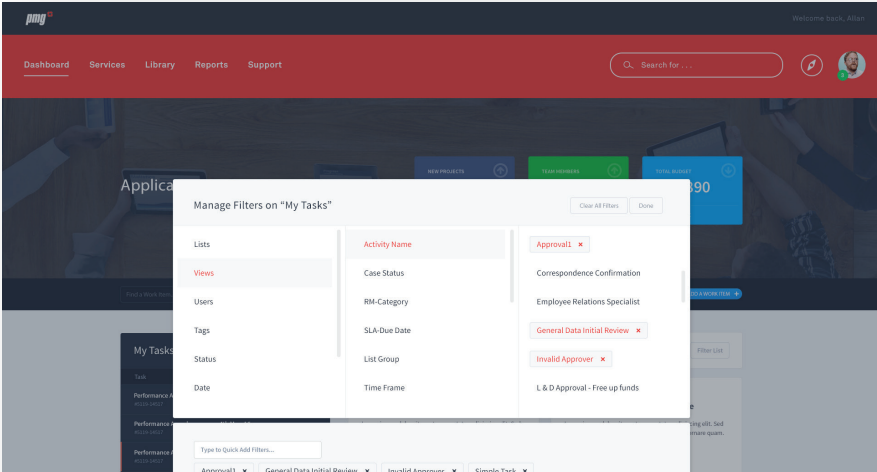◆ UX Lead
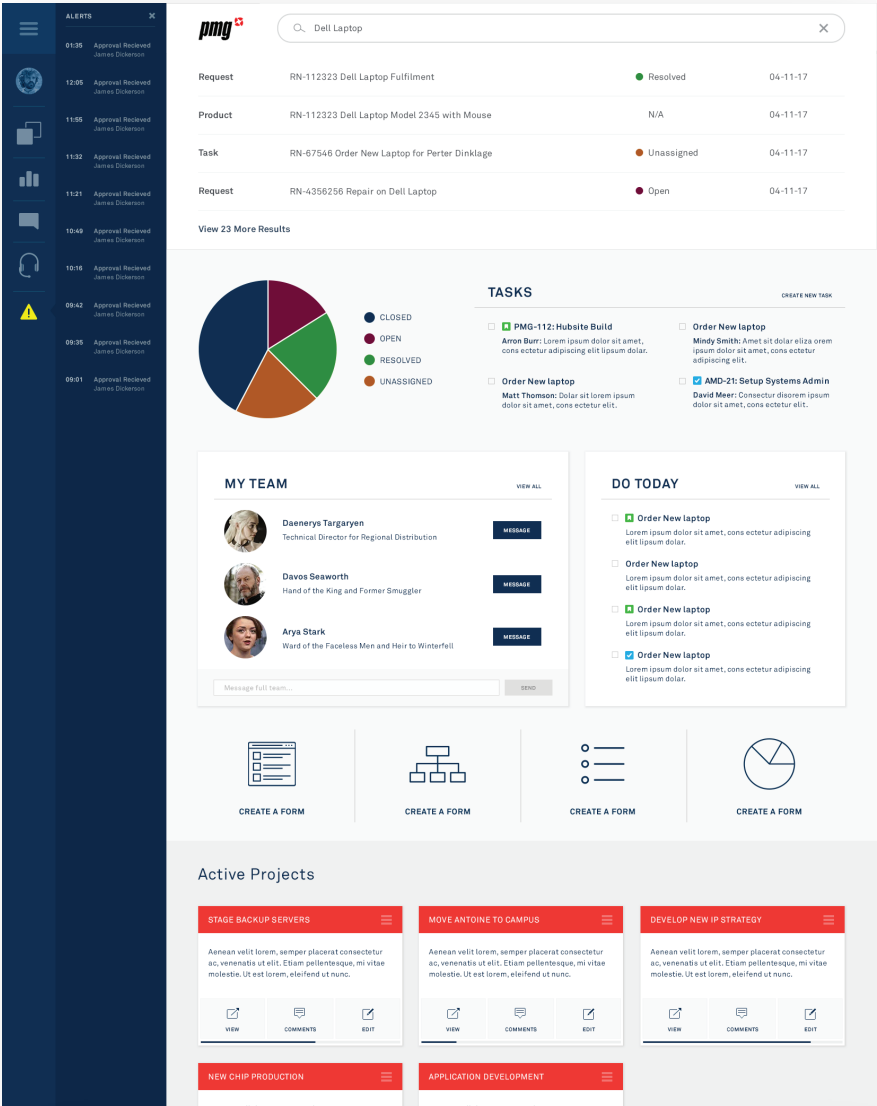
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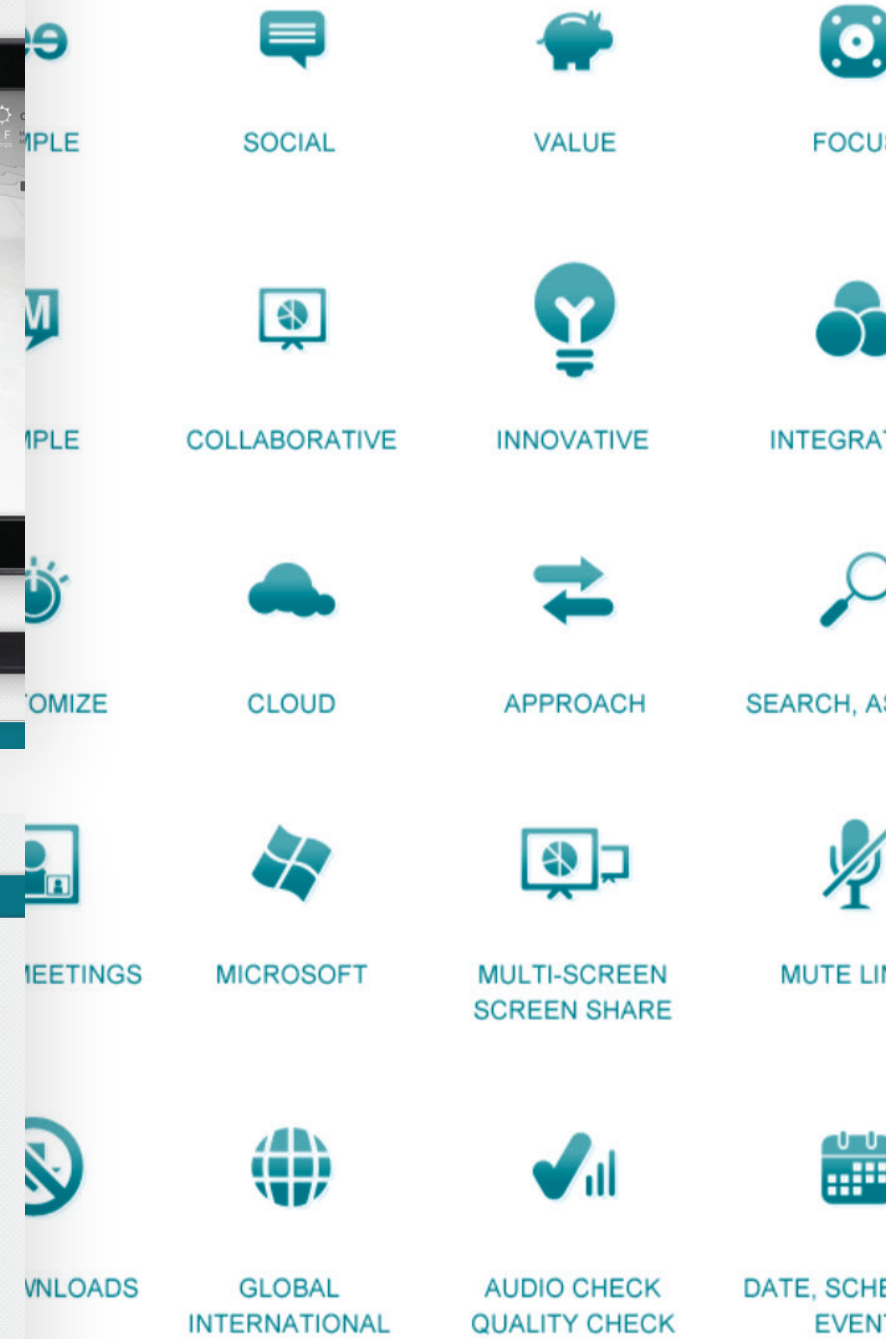
Role

◆ Designer

◆ UX Lead

◆ Art Director

◆ Creative Director

WEBSITE, BRANDING & PRODUCT POSITIONING

PGis website was a full brand reinvention, establishing new creative treatments, color palette, and design system. The new brand moved throughout the organization into marketing templates and programs.

Role

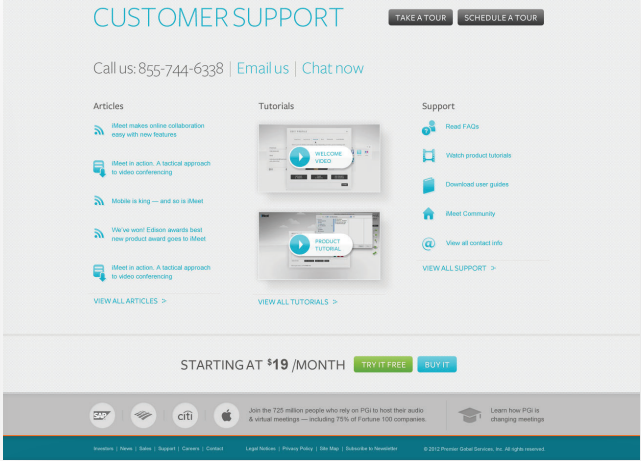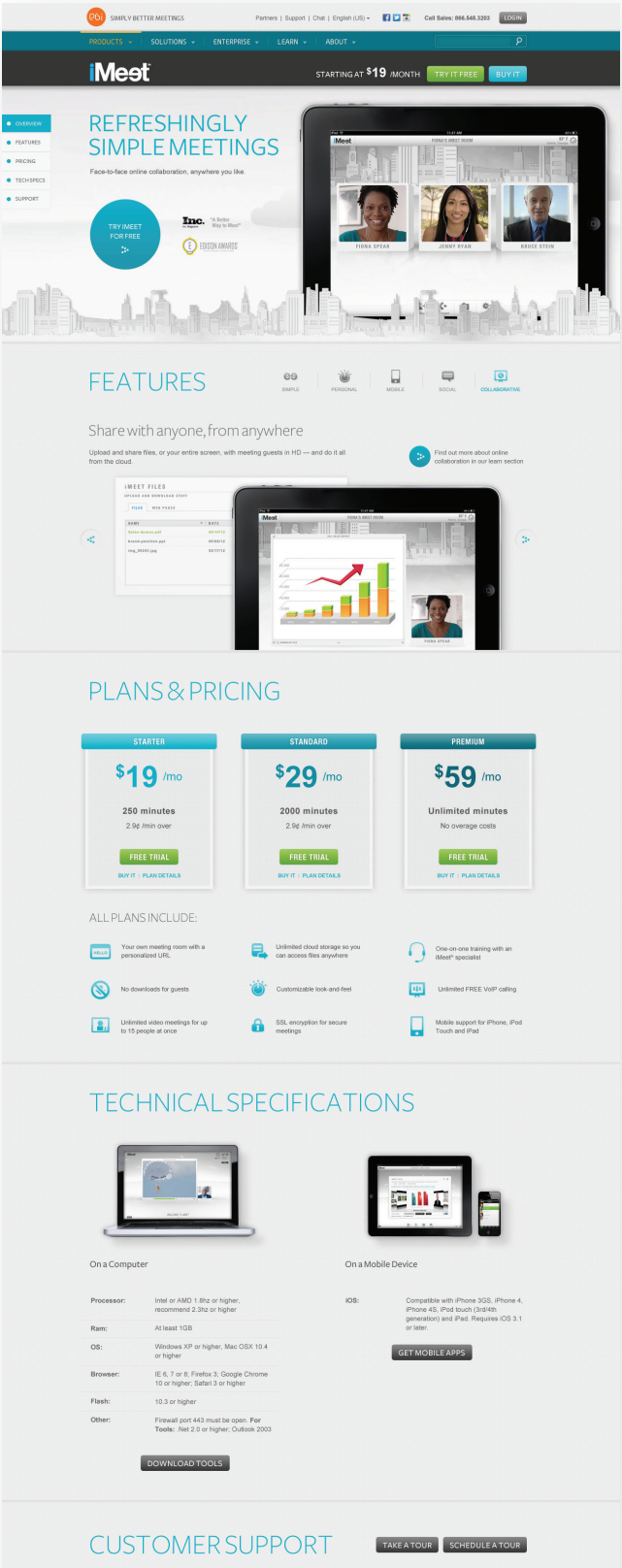- Art Director
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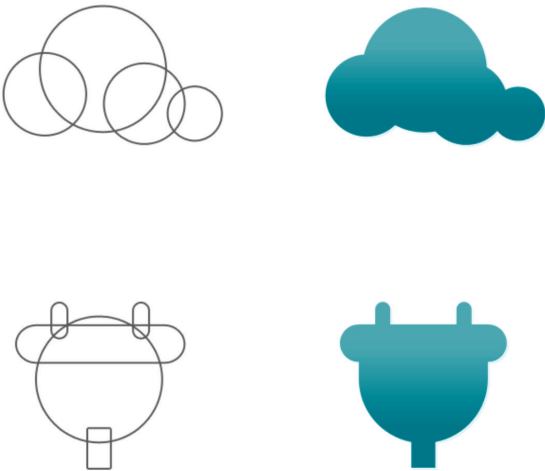- Design Lead

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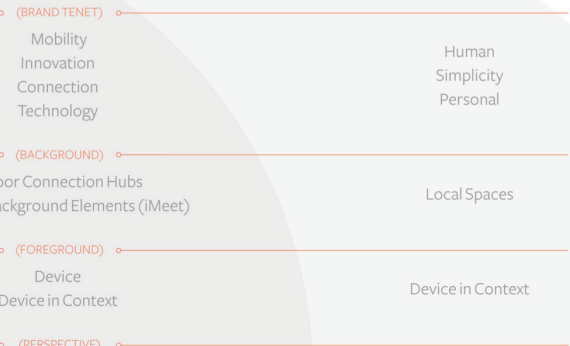
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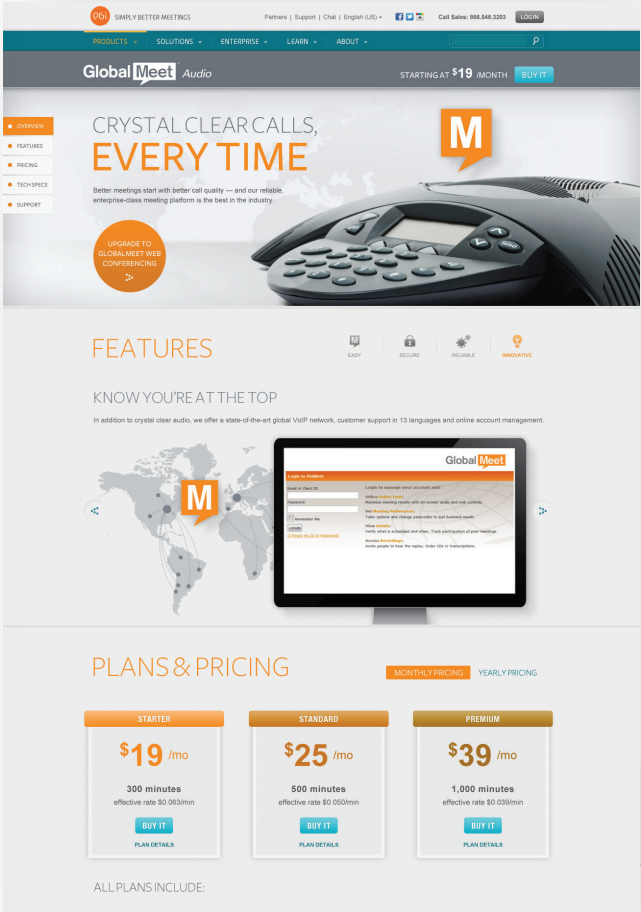
LEXUS

DIGITAL STRATEGY, DESIGN & PROGRAM DEVELOPMENT

Lexus needed a strong creative and digital strategy to secure funding for updating their aging loyalty program. In 6-weeks our embedded team brought new life to the program with fresh design, new thinking and high-fidelity prototypes.

Role

◆ Account Director

◆ Art Direction

◆ UX Designer

◆ Front End Developer